



Somerset Wildlife Trust Values



We believe everyone can make a contribution to nature's recovery

We are inclusive in everything we do. We're experts in our field, but know that our role in nature's recovery fits into a much bigger picture. We amplify our impact by collaborating with others for the greater, and longer term benefit of wildlife and the wider natural environment. We actively listen to the views of others, and champion conversations with people, groups and organisations from across the spectrum that help us achieve our goals.

We love Somerset - it's amazing wildlife and its communities

We are the trusted, and longest standing local experts in Somerset's wildlife, and we take action to proactively support and connect Somerset's communities with nature. Along with our members and supporters, these communities are at the heart of our organisation and play a vital part in our success. We strive to listen to and engage, and inspire and empower more people to find their own way to take action for nature in their lives and in turn, improve the wider wellbeing of the county.

We are confident and brave in order to achieve the greatest impacts for nature

We're a science and evidence based organisation. We bring together data, pioneering ecological best practices and conservation science to inform all of our work and our decisions. We challenge ourselves and others by asking difficult questions, and are confident of the choices we make about where we must focus our efforts to put nature back in recovery. We stand up for nature in the face of decisions or practices that are damaging to the natural world.

We encourage innovative thinking and action for nature's recovery

The natural world and the climate are changing rapidly, and economic and political landscapes are transforming the way we work. We endeavour to be agile, responsive and act urgently in the best interests of wildlife and for the good of the wider environmental agenda. We push boundaries and find smarter solutions to the challenges we face in our work.

We are passionate about nature

We understand the vital place that nature plays in our lives on all levels, and are committed to ensuring that it will always be there for us and for future generations. We are ambassadors for the natural world, and are passionate and care deeply about bringing nature's story to all we connect with, so as many people as possible play a part in its protection and always do the right thing for nature. We're determined and don't give up once we set our goals but are able to adapt if we can see something isn't working.

